



*Dedicated to the conservation,  
enhancement and ecological  
preservation of Birds Hill Park*



# ***Friends of Birds Hill Park***

## Annual General Meeting - May 7, 2009

- Welcome,  
Introductions,  
Opening Remarks
- Minutes of last  
meeting (May 8, 2008)
- Annual Report of  
Committee Activities
- Guest Speaker
- Coffee
- Financial Statement
- Appointment of  
Auditor
- 2009-10 Activity List
- Elections
- Park Presentation
- New Business &  
Members' Roundtable
- Door Prizes and  
Closing Remarks

# ***Friends of Birds Hill Park***

## What we do

- Support opportunities for experiencing and enjoying Birds Hill Park that are compatible with its ecological preservation.
- Foster an understanding of the Park's natural history and minimize human impacts on the ecosystem by supporting education programs that enhance community awareness and stewardship of Birds Hill Park.

# ***Friends of Birds Hill Park***

What we do...

- Support low impact outdoor recreational activities.
- Support diverse and dispersed activities and uses to minimize user conflict and congestion and ensure a safe experience for Park users.

# ***Friends of Birds Hill Park***

What we do...

- Raise funds to undertake projects and activities that support our mission
- Broaden and diversify membership and participation in an organization that strives to fulfill its mission in a manner that is meaningful, fun and fulfilling for its members.

# Projects and Activities

## 2008-09

- Annual Park Clean-up
  - Build profile, community awareness and good park stewardship activity
    - Conducted annual clean-up May 25, 2008
- Recycling Initiative
  - Promote and educate on recycle
  - Develop capital fund
    - Committee researched issues related to proposed MOU and met with park management.

# Projects and Activities 2008-09

- **Adopt-a-trail**
  - Trail condition monitoring, enhancement to preserve habitat, maintenance
  - Online educational resource
    - Drafted proposal
- **Active Living Fair**
  - Public education on wise stewardship & conservation, low impact recreation
    - Initiated contact with user groups
    - Drafted general workplan

# Organizational Development 2008-09

- **Communications**
  - Developed communications plan and schedule
  - Re-launched and enhanced Web-site
  - Established strategic communication program
- **Membership development**
  - Drafted Membership Plan
- **Administration & Governance**
  - Activity Plan
  - E-commerce
  - Redeveloped AGM
  - Electronic document management

# Fundraising 2008-09

- Merchandise sales
- Coin boxes
- Sponsorships

# Partners & Sponsors

- **Focus Hyundai**  
1066 Nairn Ave., Wpg.
- **Starbucks Coffee**  
366 Graham Ave., Wpg.
- **Petrasko Greenhouses**  
163 Pine Ridge Road,  
Springfield
- **Manlab**  
2071 Portage Ave., Wpg.
- **The Capital Region  
Urban Habitat  
Stewardship Project**
- **The Campground  
Store**  
Birds Hill Park
- **Birds Hill Park Ranch**
- **Invasive Species  
Council**  
5006 Roblin Boulevard